

Technical Artwork Submission Specs

To minimize production time and cost, follow these artwork guidelines. Or, if you don't have the resources of time to create your own artwork, you can send us a rough draft of what you want and we can create the artwork for you.

ARTWORK REQUIREMENTS:

For cut vinyl:

1. Convert fonts to paths (or curves or outlines). Note: Text cannot be changed once converted to curves.
2. Submit as a raster file (cdr, ai, eps)

For digital print:

1. Convert fonts to paths (or curves or outlines). Note: Text cannot be changed once converted to curves.
2. All placed images need to be embedded.
3. Use CMYK color mode.
4. **Resolution should be \geq 120 DPI at the size to be printed to insure high quality prints.**
5. Submit as a flattened PDF file or a PSD file.

For screen printing:

1. Convert fonts to paths (or curves or outlines). Note: Text cannot be changed once converted to curves.
2. Use RGB color mode.
3. Submit as a raster file (cdr, ai, eps)

BLEED AND CUT REQUIREMENTS:

1. For decals, include a bleed that has minimum of 1/4 inch beyond the crop line and a cutting mask. For double sided banners, bleed should be 1/2".
2. Crop photos to include the bleed.
3. Critical elements should be at least 3/16" inside the desired cut line or edge of the finished print.

ACCEPTABLE FILE TYPES:

1. We run Adobe Illustrator(CS3), Corel Draw(X5), and Adobe Photoshop (CS4) and can accept ai, cdr, psd, pdf, eps, and high resolution jpeg file types.
2. NOTE: The PDF files need to be created by Adobe or Corel programs, not from programs like MSWord or Powerpoint.

DELIVERY METHODS:

1. Deliver a CD, floppy, jump drive, etc. to our shop along with a hard copy sample of the desired output.
2. Go to the Resources section of our website and click on the "Send Us Your Files" link or paste the following link in to your browser: <https://dropbox.yousendit.com/high-impact-yousendit-dropbox>