

Rev A effective 1/24/2010

Design Guidelines for High Impact Signs & Graphics stock retractable banner stand

Overall banner size = 33.3" wide x 86.5" long

Visible design area = 33.3" wide x 79.5" long – position design area at top of the overall banner, leaving a 7" blank space at the bottom.

Format file as follows for printing:

1. Set color mode = CMYK
2. Convert fonts to curves
3. Flatten layers
4. Size file so that we will have 100 ppi at full size.